

Intergovernmental Cooperative Council Agenda
Washburn University Student Union
Vogel Room
February 15, 2011
7:30 a.m. – 8:30 a.m.

- 1.) Introductions (sign-in sheet)
- 2.) Draft of revised ICC Agreement
- 3.) List of organizations in the order they are to Chair
- 4.) Any data or research on economic impact each organization has on the community? Please share.

Ex. Payroll
Vendors
- 5.) What are the intangibles?
Ex. Quality of Life
Cultural
- 6.) What are the core services we provide? How are those services funded? Does the community realize the extent the core services will be reduced without additional taxes or fees? If not, how can we deliver the message?
- 7.) Other ideas and topics for next agenda?

Meeting dates:

April 19, 2011
May 17, 2011
Sept. 20, 2011
Oct. 18, 2011
Nov. 15, 2011

Intergovernmental Cooperative Council Minutes
February 15, 2011
Washburn University Student Union
Vogel Room
7:30 to 8:30 a.m.

Present: Dr. Brenda Dietrich (USD 437)
Norton Bonaparte (City of Topeka)
Mike Wilson (MTAA)
Dr. Cynthia Hornberger (W.U.)
Mike Mathes (Seaman)
Dr. Rob Balsters (Seaman)
Dr. Ned Nusbaum (501)
Steve Burkholder (501)
Commissioner Ted Ensley (SN County)
Commissioner Shelly Buhler (SN County)
Rusty Doty (Shawnee Heights)
Dr. Martin Stessman (Shawnee Heights)
Dr. Randy Freeman
Gina Millsap (TSCPL)
Blanche Parks (WBOR)

The next meeting date is **April 19, 2011 in the Vogel Room @ 7:30 a.m.**

Agreement:

A draft of the revised ICC Agreement was distributed along with a list of members in the order they are to Chair the ICC. Members present were asked to provide any feedback via e-mail as soon as possible. The draft will be reviewed by the USD 437 Board attorney and this item will be on the agenda in April. Invitations to join the ICC will be extended to the 12 Townships in Shawnee County and Kaw Valley School District. An invoice for the \$100/annual fee to cover breakfast costs will be mailed shortly.

Discussion Items:

The group shared information on the economic impact each organization has on the community and how we might define "return on investment". Dr.Hornberger distributed a handout, titled *The Value of Washburn University to Shawnee County* with talking points under Educated Workforce, Economic Impact, and Improved Quality of Life. Dr. Balsters presented a handout from Center for American Progress, titled *Return on Educational Investment: A district-by-district evaluation of US education productivity*. This report tied efficiency and productivity to outcomes. The entire report can be found at www.AmericanProgress.org.

Data to research:

- Any seminal studies on the role of each taxing entity in economic development?
(rolled over from the last meeting)

- **We are to bring to the next meeting a list of ways we collaborate with other entities. How do we share efficiencies and collaborate? Please bring 20 copies to share with the group.**

Other points discussed :

Dr. Hornberger noted there has been data collected on the mean salary of occupations in Shawnee County and graduate data is collected at year 1 and year 5. Information was given regarding unemployment statistics of those with a Master's (3.7%), Bachelor's (5.2%), High School Diploma (9.7%) and a High School Drop-out (14.7%).

- 1.) High School graduates benefit the community....their value is more than a test score.
- 2.) Gina Milsap suggested we engage in process improvement. If certain elements do not work, what will? She encouraged us to be systems thinkers and use models that may not be the best fit, but we need to make it work for us and what we want to accomplish. We need to strengthen the transitions or intersections. Ex. If school librarians are being eliminated due to budget reductions, parents bring children to the public libraries. How can the public libraries best serve students under those circumstances? There can be and should be a synergy between all agencies in the county.
- 3.) Shelly Buhler noted a report compiled by the KU School of Business on behalf of the KS Recreation and Park Association in 2010. The report collected data on the economic impact of parks and rec departments. Ex. Real estate values are higher when located next to parks. There was a ranking by citizens surveyed regarding what factors most influenced quality of life.....city services, education, recreation, etc.
- 4.) Gina will contact William Beteta and ask how Heartland Visioning is measuring Quality of Life factors. Doug Sterbenz may have something to contribute as the chair of the Benchmarking Team who is working with Heartland Visioning to monitor each Foundation Team's progress.

Norton reminded us we need to make the public aware of the efforts we are undertaking to breathe life into the ICC.

- Alert the media and make them aware of the meetings and who is attending.
- Heartland Visioning will create a web-page for the ICC or at least note our work on the HV website under the Governmental Relations Foundation page.
- Mike Mathes suggested we put the minutes of the meeting in the Metro News.
- Angela Deines could be our point of contact at the Capital Journal.
- Promote the fact we are collaborating and working to gain efficiencies.

There are certain strategies we noted at the last meeting to keep in mind as we communicate what we are doing:

- a. Need to remember the audience....What will make the information important to them?
- b. All data must be accurate.
- c. Media Event focusing on ICC (working together) and the return Shawnee County receives for their tax dollars.
- d. Editorial Board meeting

*Since our meeting on Feb. 15th, an article has appeared in the Capital Journal, as well as an Editorial.

