



MINUTES

Steering Committee Meeting Minutes

Friday, February 12, 2010, 7:30 a.m.-9:30 a.m.

Washburn Institute of Technology Conference Center
5724 SW Huntoon St., Topeka, Kansas

Purpose of Meeting: Presentation and discussion on downtown redevelopment opportunity and community meeting, Foundation Team updates, review the role of the steering committee, discuss draft fundraising plan, discuss Seed Fund Grant Guidelines and Application, presentation on Biomass project, and set next meeting.

Attendees: Bill Moore (Co-chair), Dr. Jerry Farley (Co-chair), Martha Bartlett-Piland, Shelly Buhler, Nancy Johnson, Jim Parrish, Kim Ribelin, Marsha Sheahan, Doug Sterbenz, Anita Wolgast, Roger Viola, Doug Kinsinger, Barry Feaker, Sally Zellers, Garrett Love, Ben Tenpenny, Jim Ogle, John Hunter, Carol Wheeler, Mayor Bunten, Tomari Quinn, Nancy Perry, Chris McGee, Gina Milsap, Barbara Wiggins, Glenda Overstreet, Beth Fager, and Bryon Schlosser, William Beteta, and Janel Logan. Guests: Eileen Caspers (Washburn Institute of Technology), Mike Morse (KS Commercial Real Estate), and Scott Gales (Architect One).

Bill Moore welcomed everyone to the meeting.

Jim Ogle moved, John Hunter seconding, that minutes from the November 13, 2009 meeting be accepted. The motion carried.

Bill Moore discussed the role of the Steering Committee. Suggestions were provided by the committee and group discussed the role at length.

Bill Moore discussed the Governor's Summit on Regional Economic Development hosted by the Greater Kansas City Chamber of Commerce. Moore discussed the opportunity that we have to brand our community.

Mike Morse gave a presentation on the downtown redevelopment project progressing from the Downtown Redevelopment Strategic Alliance. Morse explained the background of how the project was started and the vision for the action step.

William Beteta discussed the upcoming February 25, 2010 Community Meeting on Downtown Redevelopment. Beteta explained that the meeting is open to the entire community and provides the opportunity for the community to be involved early in the project.

John Hunter discussed the North Topeka Arts District project and how this will tie into the downtown redevelopment.

Action Step: William Beteta and Janel Logan will send the Draft Agenda for the Feb. 25 meeting to the Steering Committee.

Bill Moore discussed the new format for Foundation Team updates at Steering Committee meetings. Each group will submit highlights prior to the meeting and will highlight one to two action steps. An outline from each foundation team was included in the meeting packet.

Nancy Perry summarized the outline of the Education Foundation Team highlights provided in the packet.

Anita Wolgast discussed Quality of Life and the North Topeka Arts District project and made mention of the district's website that would be released in the near future.

Nancy Johnson announced that Heartland Healthy Neighborhoods was the recipient of an award regarding public policy.

Doug Kinsinger briefly discussed the information provided for the Economic Development Foundation Team and mentioned the upcoming Branding Meeting on February 15, 2010.

Bryon Schlosser and Carol Wheeler discussed how the Private Sector Leadership Foundation Team was divided up according to tasks to be accomplished.

Bill Moore introduced an overview of the draft Fundraising Plan. Moore also gave an overview of the 2009 total expenditures and estimated dollar amount at the end of 2010. Moore explained that the estimated amount at the end of 2010 could vary because the 2009 ending amount has not been finalized to date.

William Beteta introduced draft Fundraising Plan: Section 1- outline. Beteta explained the project goal for 2011-2013 operations is estimated to be \$750,000 and this would be the fundraising goal.

Action Step: Janel Logan will send a detailed breakdown of the expenditures to the Steering Committee.

Action Step: William Beteta and Janel Logan will draft a list of current and potential investors to share with the Steering Committee for further discussions on fundraising.

Action Step: Develop simple elevator language for everyone to use when they talk about Heartland Visioning to create consistency.

William Beteta discussed the Seed Fund Application. Discussion took place.

Meeting adjourned.